



# How I Beat Coca-Cola and Other Tales of One-Upmanship

*Carl Djerassi*

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## **How I Beat Coca-Cola and Other Tales of One-Upmanship** Carl Djerassi

Carl Djerassi crafts a shrewd collection of comedies of manners, exposing the foibles of elite tribes—business executives, chefs, scientists, professors, musicians, and other clever characters. They spar in battles of one-upmanship using class, education, gender, or prestige as their weapons, sometimes leaving damaged bystanders in their wake but sometimes finding their superiority deflated by unexpected turns of events.

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