



Das Sketchnote Handbuch (mitp Business) (German Edition)

Mike Rohde

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- **Grundlegende Einführung in praktische Sketchnote-Techniken**
- Mit zahlreichen Schritt-für-Schritt-Anleitungen, auch für ungeübte Zeichner
- Einfach und effektiv Menschen, Gesichter, Schriften und einfache Objekte zeichnen

Nominiert für den German Design Award 2016

Mit diesem durchgehend illustrierten Handbuch erhalten Sie eine grundlegende Einführung in praktische Sketchnote-Techniken. So lernen Sie, für sich selber oder in Meetings und bei Vorträgen visuelle Notizen zu erstellen. Dabei zeigt der Autor Schritt für Schritt, wie Sie schnell, einfach und effektiv Menschen, Gesichter, Schriften und einfache Objekte zeichnen können. Die einfachen Anleitungen machen Sie schnell zum Profi im Erstellen visueller Notizen.

- Was sind Sketchnotes?
- Warum Sketchnotes
- Zuhören!
- Der Sketchnotes Prozess
- Sketchnote-Typen
- Ansätze, Hierarchie & personalisierung von Sketchnotes
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