



# Writing a Screenplay: The Pocket Essential Guide

*John Costello*

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## **Writing a Screenplay: The Pocket Essential Guide** John Costello

The recent explosion of unsolicited material written for the world's greatest, sexiest entertainment medium has largely produced a mountain of wasted paper.

Truth is, the many who write from scratch, no matter how talented, have more chance of winning the lottery than creating an excellent script. The few who achieve success do so because they have shed the blood, sweat and tears necessary to master the elaborate art and craft of screenwriting.

This book explodes the myth that a screenplay is the easiest literary form to master, navigates a relatively painless path through the screenwriting labyrinth, and offers an easy to digest step-by-step guide to writing a script from inception to completion.

What's in it? The main areas covered are: Motivation; Research & Development; Genre; Idea; Story & Plot; Audience; Character; Action & Setting; Structure; Format; Dialogue; Synopses & Treatments; Drafts; Marketing & The Industry. There's also a glossary of commonly used jargon to further demystify the process.

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