



Risk-Return Analysis: The Theory and Practice of Rational Investing (Volume One): 1

Harry H. Markowitz, Kenneth Blay

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The Nobel Prize-winning Father of Modern Portfolio Theory re-introduces his theories for the current world of investing

Legendary economist Harry M. Markowitz provides the insight and methods you need to build a portfolio that generates strong returns for the long run

In *Risk-Return Analysis*, Markowitz corrects common misunderstandings about Modern Portfolio Theory (MPT) to help advanced financial practitioners dramatically improve their decision making.

In this first volume of a groundbreaking four-part series sure to draw the attention of anyone interested in MPT, Markowitz provides the criteria necessary for judging among risk-measures; surveys a half-century of literature (nearly all of which has been ignored by textbooks) on the applicability of MPT; and presents an empirical study of which functions of mean and some risk-measure is best for those who seek to maximize return in the long run.

Harry M. Markowitz is a Nobel Laureate and the father of Modern Portfolio Theory.

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