



Outsourcing-Strategien im Facility Management (German Edition)

Yvonne Barta

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Bachelorarbeit aus dem Jahr 2005 im Fachbereich Medien / Kommunikation - Sonstiges, Note: 1,9, Bauhaus-Universität Weimar (Medien), Veranstaltung: -, 31 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Diese wissenschaftliche Arbeit beschäftigt sich mit dem Thema „Outsourcing- Strategien im Facility Management“. Der Inhalt bezweckt eine Darstellung vieler Outsourcing-Strategien, die besonders im Bereich der Immobilienverwaltung eingesetzt werden. Dabei wird auf Theorien der Neuen Institutionenökonomie eingegangen und Beispiele erläutert, wie Transaktionskosten und Agency-Kosten minimiert werden können. Die Untersuchung von Outsourcing-Strategien erfolgt unter der Betrachtung von Kosten, Personal, Know-How und einigen anderen Aspekten. Diese Arbeit trägt einen informellen Charakter. Sie präsentiert Vorund Nachteile von diversen Outsourcing-Strategien und stellt Assoziationen zur Komplexität des Facility Managements dar. Das Ergebnis der Betrachtung weist viele Möglichkeiten auf, in denen Outsourcing im Facility Management angewandt werden kann. Andererseits zeigt die Bearbeitung auch, dass häufig innerbetriebliche und personaltechnische Probleme auftreten können. Hierbei wird anhand von Beispielen aus der Praxis erläutert, wer letztendlich von den Kosteneinsparungen profitiert. Zusätzlich wird die Begriffswelt um Outsourcing global betrachtet und einige Alternativen zu Outsourcing dargestellt.

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