

ICOMM: Interpersonal Concepts and Competencies: Foundations of Interpersonal Communication

Roy Berko, Joan E. Aitken, Andrew Wolvin

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ICOMM: Interpersonal Concepts and Competencies, provides an integrated approach to the study of interpersonal communication. This accessibly written but authoritative text emphasizes the development of communication competencies, including skills, understanding of the theory and research that contextualizes the skills to make them relevant to learning, and the motivation to put the skills into practice. While incorporating many traditional intrapersonal and interpersonal topics found in current texts, the book is distinctive in that it offers a skills-based approach that is grounded in solid theory and research. Students will find that the text is written in a personal and friendly manner, stressing concepts, skills, and applications that should be an important part of their daily lives.



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