



Tourism and Souvenirs: Glocal Perspectives from the Margins (Tourism and Cultural Change)

Jenny Cave

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Souvenirs are part of global and local travel and tourism in all corners of the world. This book portrays souvenirs as expressions of culture and as triggers of cultural change. The volume provides critique and theorisation of souvenirs of places, people and experiences in the context of lives lived at the margins of society, politics, tourism flows and urbanisation. Case studies in sustainable tourism illustrate dynamic ways that consumers and suppliers use souvenirs to respond to, resist and (re)interpret global and local influences upon cultures across informal, hybrid and formal economies.



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