



Poder, estilo e ócio (Portuguese Edition)

Joyce Pascowitch

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Desde que iniciou sua carreira jornalística em 1986, Joyce Pascowitch fez de tudo: foi à posse de quatro presidentes, jantou com Madonna, rodou o mundo (mas guarda um carinho especial por São Paulo, pela ilha de Míconos na Grécia, e pelo vilarejo de Trancoso na Bahia). Com o savoir-faire de quem sempre circulou pelos bastidores do poder político e econômico, ela revela detalhes de um universo onde sobra luxo e glamour, como a história do empresário que tem um jatinho com cama e chuveiro para chegar sempre disposto às reuniões e a importância de um bolsa Chanel na vida de uma jovem executiva.

O livro é dividido em três partes. Na primeira, Poder, Joyce revive muitos dos momentos importantes de sua carreira como colunista da Folha de S.Paulo, como um passeio a bordo do avião Morcego Negro, que pertencia ao empresário P.C. Farias. Em Estilo, o tema é sua filosofia de vida, do gosto pela moda aos cuidados com corpo e mente, contando ainda sua experiência ao enfrentar um câncer. Ócio fala da necessidade de romper, de tempos em tempos, a ditadura do relógio e renovar as ideias. A jornalista mostra sua paixão por viagens, de Londres a Cingapura.

Poder, estilo e ócio é um convite ao leitor para entrar no mundo de Joyce.



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