



Corporate Foresight and Strategic Decisions: Lessons from a European Bank

S. Marinova, R. Ul-Haq, Claudio Gomez Portaleoni, Marin Marinov

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This study investigates the relationships between corporate foresight and management decision-making processes in organizations. It provides an extensive analysis of extant theories of corporate foresight and strategic management, brings in new insights, and presents an in-depth case study exploration of corporate foresight of a European bank.

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