



Creating Exhibitions: Collaboration in the Planning, Development, and Design of Innovative Experiences

Polly McKenna-Cress, Janet Kamien

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“This is a must-read for the nervous novice as well as the world-weary veteran. The book guides you through every aspect of exhibit making, from concept to completion. They say the devil is in the details, but so is the divine. This carefully crafted tome helps you to avoid the pitfalls in the process, so you can have fun creating something inspirational. It perfectly supports the dictum—if you don’t have fun making an exhibit, the visitor won’t have fun using it.”

—**Jeff Hoke, Senior Exhibit Designer at Monterey Bay Aquarium and Author of *The Museum of Lost Wonder***

Structured around the key phases of the exhibition design process, this guide offers complete coverage of the tools and processes required to develop successful exhibitions. Intended to appeal to the broad range of stakeholders in any exhibition design process, the book offers this critical information in the context of a collaborative process intended to drive innovation for exhibition design. It is indispensable reading for students and professionals in exhibit design, graphic design, environmental design, industrial design, interior design, and architecture.

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