



# Using R to Unlock the Value of Big Data: Big Data Analytics with Oracle R Enterprise and Oracle R Connector for Hadoop

*Mark Hornick, Tom Plunkett*

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## The Oracle Press Guide to Big Data Analytics using R

Cowritten by members of the Big Data team at Oracle, this Oracle Press book focuses on analyzing data with R while making it scalable using Oracle's R technologies. *Using R to Unlock the Value of Big Data* provides an introduction to open source R and describes issues with traditional R and database interaction. The book then offers in-depth coverage of Oracle's strategic R offerings: Oracle R Enterprise, Oracle R Distribution, ROracle, and Oracle R Connector for Hadoop. You can practice your new skills using the end-of-chapter exercises.

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