



Management Consulting 5th edn: Delivering an effective project

Louise Wickham, Jeremy Wilcock

Download now

[Click here](#) if your download doesn't start automatically

Management Consulting 5th edn: Delivering an effective project

Louise Wickham, Jeremy Wilcock

Management Consulting 5th edn: Delivering an effective project Louise Wickham, Jeremy Wilcock

Management consulting remains a popular career choice but undertaking a consulting project for the first time can seem daunting for the student or new professional.

This book, now in its fifth edition, aims specifically to guide students through the consultancy process, while also giving tips and techniques to the more seasoned practitioner. This is delivered from the accumulated knowledge and insight of the authors and contributors, who all have been consultants.

This fifth edition has been thoroughly revised to reflect today's dynamic business environment. The impact of new digital technologies on consulting and business in general, and the use of evidence, gained through studies on consulting, are considered.

It provides a careful balance between theory and practice and is ideal for anyone who is undertaking a consulting project.

Key features

- A comprehensive introduction to the best practice in conducting a consulting project.
- Key insights into how best to tackle the challenges that arise.
- Case studies from across a wide range of industries at the end of each chapter and a long case study running throughout the book.
- Help in choosing and developing a career in consultancy.
- Extensive references and further reading to underpin a student's knowledge.

New to this edition

- Further links to theories developed in other courses such as strategy and management.
- In the Preface, several 'pathways' are provided for the different types of project a student may be required to undertake, taking into account their academic level and previous experience.
- Throughout the chapters, the key ideas are highlighted to aid the reader in navigating the book.
- New case exercises, based on real consulting projects, to put tools and techniques into practice, including a new long case study on a strategic review for a company.

Louise Wickham is the Director of Wickham Consulting Services Ltd and a practising

consultant specialising in strategy and marketing. She has over 30 years business experience, both within companies and as a consultant, working for a wide range of consumer-facing businesses and the not-for-profit sector.

Jeremy Wilcock is the Business Engagement Manager at the Business School, University of Hull. He has 27 years industrial experience with a major multi-national where he worked on numerous internal consultancy projects. He has lectured regularly in strategic management and business analysis at undergraduate and postgraduate level, and has supervised student consulting projects.

 [Download Management Consulting 5th edn: Delivering an effec ...pdf](#)

 [Read Online Management Consulting 5th edn: Delivering an eff ...pdf](#)

Download and Read Free Online Management Consulting 5th edn: Delivering an effective project Louise Wickham, Jeremy Wilcock

From reader reviews:

Jennifer Rogers:

Playing with family in a very park, coming to see the sea world or hanging out with friends is thing that usually you have done when you have spare time, in that case why you don't try thing that really opposite from that. Just one activity that make you not sense tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of information. Even you love Management Consulting 5th edn: Delivering an effective project, you could enjoy both. It is very good combination right, you still need to miss it? What kind of hang type is it? Oh occur its mind hangout fellas. What? Still don't obtain it, oh come on its named reading friends.

Bess Cook:

Would you one of the book lovers? If yes, do you ever feeling doubt if you are in the book store? Make an effort to pick one book that you never know the inside because don't determine book by its deal with may doesn't work here is difficult job because you are afraid that the inside maybe not since fantastic as in the outside look likes. Maybe you answer can be Management Consulting 5th edn: Delivering an effective project why because the fantastic cover that make you consider concerning the content will not disappoint an individual. The inside or content is definitely fantastic as the outside as well as cover. Your reading 6th sense will directly guide you to pick up this book.

Frances Sitz:

This Management Consulting 5th edn: Delivering an effective project is new way for you who has intense curiosity to look for some information as it relief your hunger associated with. Getting deeper you into it getting knowledge more you know or you who still having little bit of digest in reading this Management Consulting 5th edn: Delivering an effective project can be the light food for yourself because the information inside this book is easy to get through anyone. These books acquire itself in the form and that is reachable by anyone, yep I mean in the e-book contact form. People who think that in e-book form make them feel sleepy even dizzy this e-book is the answer. So you cannot find any in reading a book especially this one. You can find actually looking for. It should be here for anyone. So , don't miss the idea! Just read this e-book type for your better life as well as knowledge.

Yolanda Powers:

Some people said that they feel fed up when they reading a e-book. They are directly felt the item when they get a half areas of the book. You can choose the actual book Management Consulting 5th edn: Delivering an effective project to make your own reading is interesting. Your personal skill of reading talent is developing when you like reading. Try to choose very simple book to make you enjoy to study it and mingle the sensation about book and looking at especially. It is to be first opinion for you to like to open up a book and read it. Beside that the guide Management Consulting 5th edn: Delivering an effective project can to be your

new friend when you're feel alone and confuse in what must you're doing of their time.

**Download and Read Online Management Consulting 5th edn:
Delivering an effective project Louise Wickham, Jeremy Wilcock
#BI31WRG8MOV**

Read Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock for online ebook

Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock books to read online.

Online Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock ebook PDF download

Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock Doc

Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock Mobipocket

Management Consulting 5th edn: Delivering an effective project by Louise Wickham, Jeremy Wilcock EPub